

Annual Report

2016/17



Director's Letter

Dear Friends,

This is my last letter as Adelante's Director, and I want to express my appreciation to you all. What a journey this little organization has taken since 2004, and what great fortune to have your company along the way! Thank you all for sharing our journey and our fortune.

I believe Adelante could only have happened in this compassionate city where our Mayor and community leaders value and celebrate all cultures and all people. This city encourages us to be our best, and everyone in Adelante embraces that value. I feel joy each day in my work with Adelante. Our students and parents inspire me; their dreams and efforts keep me going through challenging times; their appreciation is constant and felt. Our Adelante staff, volunteers and families work together and learn from each other. This shared commitment, appreciation, and love of learning is at the heart of Adelante.

I want to express my deepest appreciation to our sponsors, partners, and board members who have supported and guided us, to help Adelante grow into a unique and vital resource to our community. As Adelante moves forward with new leadership, we hope we can count on you, as we have always, to partner with us and serve our Hispanic community. I will always be involved. I am so proud of this organization and what is ahead with our incoming Director, Dustin Bishop. I hope you embrace our vision and share in our future.

Best wishes always,
Mara

*“In Adelante, everyone has a dream,
everyone speaks the same language,
and everyone is Family.”*

-Sabrina Lloret, Adelante Ambassador
and 2016 Corazon Awardee



History and Overview

Our journey began in 2004 when Stephen Imhoff, the School Board Chair of JCPS, became aware of the growing number of Latino students entering the educational system in Louisville and a corresponding lack of services designed to support those students. In response, Steve called together a group of leaders in Louisville's Hispanic community who shared the belief that with support and resources, our city's Hispanic students and families could have bright futures.

One year later, in the Fall of 2005, Adelante Hispanic Achievers began as a grass-roots, volunteer-based organization offering twice-monthly Saturday Mentoring & Enrichment programs to a group of 25 Latino middle school students. With growth and time, we refined the concept, becoming a resource that engages and integrates students, families, and community. Since we began, we have worked with 605 "at-risk" Latino students, and this year served 135 students weekly across our programs.



"It's a beautiful program that helps the parents as much as the students. We love Adelante from the bottom of our hearts."

-Adelante Parent

Mission

The Adelante mission is to inspire Hispanic/Latino youth and families to achieve their dreams and contribute as creative and educated world citizens. Our model is wrap-around, long-term and holistic. We engage students (and their families) starting in middle school; we guide them through a successful high school path, and we prepare them to graduate career and college ready. We do this through intensive individual and group instruction, one-on-one tutoring and mentoring, career exposure, and opportunities for community service.

We appreciate each student as unique, helping each one set and meet his/her own educational, personal, and career goals.

We surround each Achiever with a network of caring and informed adults including parents, mentors, tutors, community leaders, and other positive role-models.

Adelante is the only organization in Jefferson County chartered to provide educational resources and support to Latino youth. We fill a gap in the community and in our school systems (public and private) because we are accessible to our families, we understand their values, and they trust us. With most families in Adelante over multiple years, our parents understand that if their child starts Adelante in middle school, by high school, their child will have the grades and skills to choose which college to attend, the scholarships to pay for college, and the work ethic to complete college. We are closing the education gap for our Latino community.



Saturday Mentoring and Enrichment

Saturday Mentoring and Enrichment is Adelante's cornerstone program designed for broad student success. Each year we provide 40 weeks of workshops and field trips designed around five themes: Cultural Enrichment, Community Engagement, College Readiness, Career Exposure, and Personal and Social Development.



This season 65 middle and high schoolers conversed with Documentarian and Film Director, Coury Deeb, built bridges during Olympic Day, and discussed budgets and bylaws (the world of non-profits). We discussed Civil Disobedience, Individualism, and Manifest Destiny (Henry David Thoreau); Adulthood, Ageism, and Gender, and explored media in politics.

97%

of students feel that Adelante helps them consider the world from many points of view.

97%

of students say that coming to Adelante helps them feel good about themselves.

This season, Achievers averaged a

95.9%

attendance rate and a

3.3

GPA.

(3.4 GPA among students enrolled for 3+ yrs.)

Students commit to Adelante: over 1/3 continue for 3+ years.

College Readiness

College Readiness focuses on access and attainment to higher education for every Adelante student. Our Achievers are “first generation to college”, and we provide individual guidance, group workshops and every support for our students (and their parents) to prepare and succeed starting in grade 6. This combination of study skills, ACT prep, shadowing opportunities, college visits, resume-writing, and one-on-one college-application coaching yields success! Six cohorts graduated to date, all attending (or graduated from) universities and colleges on scholarships.



Since 2015, Adelante has partnered with Hanover College to reserve one Benjamin Templeton scholarship for a graduating Adelante Achiever every year. This four-year renewable scholarship covers the full cost of tuition, \$35,750 per year, and is awarded on the basis of academic excellence, commitment to leadership, diversity education and social justice. Lisa Quiroga was the first Adelante recipient of this scholarship. This year Noemi Richardson became a Templeton Scholar to attend Hanover in Fall 2017. In total, Adelante's Achievers have been awarded \$286,000 in scholarships from Hanover.

100%

of Adelante graduates attend college on scholarships.



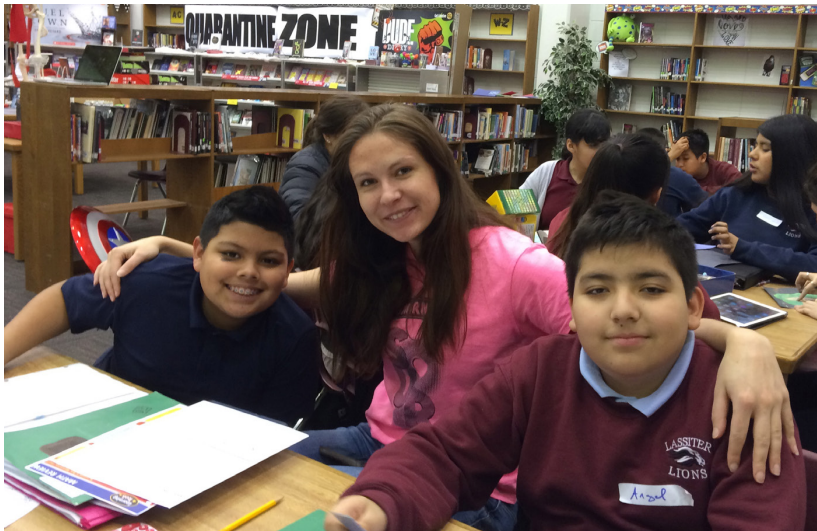
“No words exist to express the greatness and importance of the work you do.”

-Joana Ruiz Morales, Adelante Parent.

After School Tutoring at Lassiter Middle School

After School Tutoring at Lassiter Middle School challenges 45 Achievers every Wednesday and Thursday with one-to-one tutoring, critical thinking and creative writing exercises, original outdoor games, and small-group discussions.

This Fall we discussed the presidential elections and wrote letters to President Obama and both candidates. On January 13 we received a signed letter from President Obama which included these words... *"I want you to know how much young people like you inspire me and how much I believe in you—I can't wait to see the things you will accomplish. Sincerely, Barack Obama."*



Lassiter students average

3.07

GPA and have

95.4%

attendance.

Total volunteer hours for
AST 2016-17:

982

Hours

(40 Total AST volunteers)

Ambassadors Program

Upper-level high-school students take on leadership role and represent Adelante to the community. This season Ambassadors provided 129 hours of service at the following sites: Home of the Innocents, Salvation Army Red Kettle Café, Iroquois Public Library, "It's Our World" Festival and an Ambassador mystery theatre workshop.



Bellarmino Academy Martes

This is our second year of a novel partnership with Bellarmine University. This Fall, 16 Adelante students received weekly homework help from 14 teachers enrolled in Bellarmine University's Master of Educational Leadership program. The teachers gain experience working with Latino students, and our students connect with teachers in a relaxed environment where they can ask any questions and learn at their own pace. These JCPS teachers provided 120 total volunteer tutoring hours to our Achievers over the 11 week program.

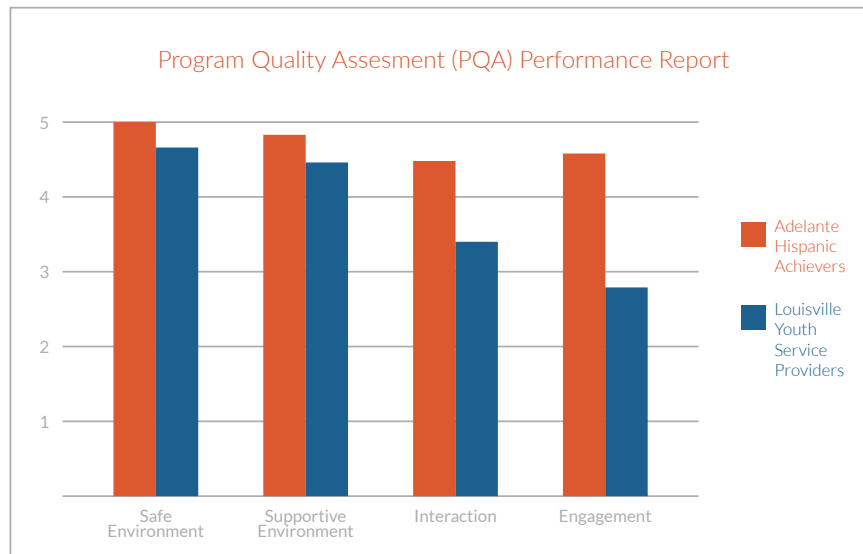
"The program is marvelous for our children in every way. It helps them grow and prepares them for their future in addition to integrating them into American culture."

-Adelante Parent

YPQI and SAYO

To ensure that we maintain quality, educational programming for our students and families, we participate in Metro United Way's Youth Program Quality Assessments and SAYO, a research-based survey that measures the social-emotional impact Adelante has on our Achievers.

This year, Adelante was counted among the highest quality programs serving the Metro Louisville area.



Total Volunteer Hours 2016-17 = 1,782 hrs. – 56 Total volunteers

Highlights and New Partnerships

- 1 Adelante hosted our 2nd annual Silent Auction in conjunction with Cinco de Mayo at 4th Street Live and raised \$3,135.00 to support educational services and programs for our Achievers and families.
- 2 Bellarmine University MAPS students providing team building and cultural workshops and awarded a scholarship to Ambassador, Britney Hernandez, to be used in Fall 2018.
- 3 We are part of the Louisville Latino Education Outreach (LLEO) consortium working to promote higher education access, career placement, and college and school readiness for Latino students in greater Louisville.
- 4 Adelante's online presence got a face-lift! UofL College of Business CIS Professors Barker and Goyal led graduate-level students over two semesters as they designed and delivered a brand-new website for Adelante.
- 5 Adelante is a founding member of Sueño Centenario, a city-wide effort to help Latino students pay for college. This May, 12 Latino students were each awarded \$1,000 scholarships to attend their college of choice.

Board of Directors 2017

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Advisory Board: Saul Garcia, Miguel Lagunas, Abraham Solano

Executive Director, Mara Maldonado
Program Operations & Development, Dustin Bishop
AmeriCorps VISTA, Morgan Gerke
UofL LALS Intern, Maria Gomez

Thank you, board members, for so generously giving your time, expertise and financial support to keep Adelante thriving.

organization

Financial Report

January 1–December 31, 2016

Revenues

Donations	\$18,739
Grants	\$68,000
TJX Scholarship Fund	\$10,000

Total Revenues	\$96,739
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Expenses

Administrative	\$13,726
Program	\$77,886
Fundraising	\$ 7,670

Total Expenses	\$99,282
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Change in Net Asset	(\$2,542)
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Assets–Dec. 31, 2016	\$60,056
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Liabilities	0
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Our 990 is available upon request

Sponsors

Thank you to our major, sustaining sponsors for your financial support this season! Brown Forman COPA; Community Foundation of Louisville; Dr. and Mrs. Herbert Maguire; General Electric, a Haier Company, and GE Hispanic Forum; McDonalds; Metro Government of Louisville; State Farm; The Galleria/4th Street Live; The Gheens Foundation; The Latin American Club of Louisville; TJ MAXX/TJX; UPS; and Mr. and Mrs. Benjamin Voorhorst.

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 Centre College
 Corporation for National & Community Service
 DuPont Manual High School
 Eastern Kentucky University
 Ecken & Smith Accountants
 Hanover College
 Iroquois Free Public Library
 Jefferson County Public School System
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 Kentucky Commission on Human Rights
 Kentucky State University
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 King Foundation for Social Justice
 La Casita
 La Poderosa Radio
 Louisville Latino Education Outreach
 Looking for Liliith Theatre Company
 Los Aztecas Restaurants
 Louisville Collegiate School
 Mayor's Office for Globalization
 Muhammad Ali Center
 Prospanica
 Sacred Heart Academy
 Saint Francis School
 Saint Xavier High School
 Sueño Centenario
 TARC Adventure Bus
 University of Louisville
 UofL LALS (Latin American and Latino Studies Program)
 UofL Computer Information Systems
 UofL Small Business Institute
 University of Kentucky

“There’s nothing I enjoy more than visiting an after-school Adelante session. The sense of community is immediately evident, and the positive spirit of the Adelante students, staff, and tutors is palpable.”

-Jon Ceslar, Principal at Lassiter Middle School



“I am extremely grateful to be a part of Adelante because it is a one of a kind agency that takes care of volunteers as much as their students. I can’t express how grateful I am to have found this agency.”

-Michelle Rojas-Ortega, SHA Junior 2015-2017
Adelante Volunteer



Adelante is:

JCPS Endorsed

Pyramid Awardee for Excellence in Governance from CNPE

Nominee for Excellencia in Education



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on **EDUCATIONAL EXCELLENCE** for HISPANICS

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Bright Spot in Hispanic Education



Adelante is tax exempt under Section 501 (C) 3 of the Internal Revenue Code.

Donations are tax deductible

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